

Rep Order# 8802016 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 35847

Printed: 10/05/2012 9:39 AM
Last Received: 10/05/2012 9:27 AM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () DCCC-DEM CNGRS CMPG
Product Issue
Estimate# 1199
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1199
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK
TOTAL - \$36,850

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	500A-600A	8 NEWS NOW AT 5A	:30	\$1,000.00	10/09-10/15	1	1	1	\$1,000.00	
	2	TU-F,M	600A-700A	8 NEWS NOW AT 6A	:30	\$1,200.00	10/09-10/15	2	1	2	\$2,400.00	
	3	TU-F,M	700A-900A	CBS THIS MORNING	:30	\$1,000.00	10/09-10/15	1	1	1	\$1,000.00	
	4	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$550.00	10/13-10/13	1	1	1	\$550.00	
	5	SU	600A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$500.00	10/14-10/14	1	1	1	\$500.00	
	6	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$850.00	10/14-10/14	0	0	0	\$0.00	
	7	SU	800A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
	8	TU-F,M	900A-1000A	LIVE! WITH KELLY	:30	\$850.00	10/09-10/15	1	1	1	\$850.00	
	9	TU-F,M	1000A-1100A	PRICE IS RIGHT	:30	\$3,500.00	10/09-10/15	1	1	1	\$3,500.00	

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	10	TU-F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$850.00	10/09-10/15	2	1	2	\$1,700.00	
	11	TU-F,M	300P-40CP	ELLEN	:30	\$1,000.00	10/09-10/15	2	1	2	\$2,000.00	
	12	TU-F,M	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,300.00	10/09-10/15	2	1	2	\$2,600.00	
	13	TU-F,M	500P-63CP	8 NEWS NOW ROTATION	:30	\$1,500.00	10/09-10/15	2	1	2	\$3,000.00	
	14	SA	500P-53CP	8 NEWS NOW AT 5PM-SAT	:30	\$800.00	10/13-10/13	1	1	1	\$800.00	
	15	SA	630P-70CP	8 NEWS NOW AT 630PM-SAT	:30	\$800.00	10/13-10/13	1	1	1	\$800.00	
	16	SU	500P-53CP	8 NEWS NOW AT 5PM-SUN	:30	\$600.00	10/14-10/14	0	0	0	\$0.00	
	17	SU	630P-70CP	8 NEWS NOW AT 630PM-SUN	:30	\$600.00	10/14-10/14	0	0	0	\$0.00	
	18	M	800P-90CP	HOW I MET MOTHER/2 BRKE GRL	:30	\$9,500.00	10/15-10/15	1	1	1	\$9,500.00	
	19	TH	900P-1000P	PERSON OF INTEREST	:30	\$8,500.00	10/11-10/11	0	0	0	\$0.00	
	20	TU-F,M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$2,200.00	10/09-10/15	1	1	1	\$2,200.00	
	21	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$1,100.00	10/13-10/14	2	1	2	\$2,200.00	
	*22	TU	1200P-1230P	NEWS	:30	\$750.00	10/09-10/09	1	1	1	\$750.00	

Sales Remark: V5 .
V5 Added

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—REPORT TOTALS—

Report Totals: 24 / \$36,850.00

—SALES MONTHLY TOTALS—

Oct 12: 24 / \$36,850.00

Sales Totals: 24 / \$36,850.00

Station Totals: 24 / \$36,850.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$122,833	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+